

## COURSE OUTLINE

### ANTHROPOLOGY OF TOURISM

#### 1. GENERAL

<b>SCHOOL</b>	CLASSICS AND HUMANITIES		
<b>DEPARTMENT</b>	HUMANITIES/PHILOLOGY, HISTORY AND ANTHROPOLOGY		
<b>LEVEL OF STUDIES</b>	UNDERGRADUATE –LEVEL 6		
<b>COURSE CODE</b>	XXXX	<b>SEMESTER</b>	6 <sup>TH</sup>
<b>COURSE TITLE</b>	ANTHROPOLOGY OF TOURISM		
<b>TEACHING ACTIVITIES</b> <i>If the ECTS credits are distributed in distinct parts of the course e.g. lectures, lab setc. If the ECTS credits are awarded to the whole course, then please indicate the teaching hours per week and the corresponding ECTS Credits.</i>	<b>TEACHING HOURS PER WEEK</b>	<b>ECTS CREDITS</b>	
	3	4	
<i>Please, add lines if necessary. Teaching methods and organization of the course are described in section 4.</i>			
<b>COURSE TYPE</b> <i>Background, General Knowledge, Scientific Area, Skill Development</i>	SCIENTIFIC AREA		
<b>PREREQUISITES:</b>	NO		
<b>TEACHING &amp; EXAMINATION LANGUAGE:</b>	GREEK		
<b>COURSE OFFERED TO ERASMUS STUDENTS:</b>	YES		
<b>COURSE URL:</b>	<a href="https://eclass.duth.gr/courses/XXXXX/">https://eclass.duth.gr/courses/XXXXX/</a>		

#### 2. LEARNING OUTCOMES

<b>Learning Outcomes</b> <i>Please describe the learning outcomes of the course: Knowledge, skills and abilities acquired after the successful completion of the course.</i>	
<p>After the successful completion of the course, participants will be able to:</p> <ul style="list-style-type: none"> <li>• Acquire the cognitive and methodological background to understand the connection between the tourism phenomenon and social and cultural anthropology and other humanities</li> <li>• Understand intercultural comparisons and the role of tourism</li> <li>• Critically analyze representations of the tourist 'self' and 'others'</li> <li>• Be familiar with, understand and evaluate ways of managing cultural heritage</li> <li>• Understand the importance of intercultural/tourist encounters</li> <li>• Assess the potential for local development and the contribution of alternative forms of tourism</li> <li>• Understand the role of museums and cultural industries</li> <li>• Be able to formulate an opinion on the development of tourism in their own country</li> </ul>	
<b>General Skills</b> <i>Name the desirable general skills upon successful completion of the module</i>	
<i>Search, analysis and synthesis of data and information, ICT Use Adaptation to new situations Decision making Autonomous work Teamwork Working in an international environment Working in an interdisciplinary environment Production of new research ideas</i>	<i>Project design and management Equity and Inclusion Respect for the natural environment Sustainability Demonstration of social, professional and moral responsibility and sensitivity to gender issues Critical thinking Promoting free, creative and inductive reasoning</i>
<ul style="list-style-type: none"> <li>• Working in an interdisciplinary environment</li> <li>• Teamwork</li> <li>• Respect for diversity and multiculturalism</li> </ul>	

- Respect for the natural environment
- Demonstrate social, professional and ethical responsibility and gender sensitivity
- Exercise of criticism and self-criticism
- Promotion of free, creative and deductive thinking

### 3. COURSE CONTENT

1. Anthropology and Tourism
2. Tourists, travellers and modern history of tourism
3. Culture-Transmission-Cultural Tourism-Cultural Tourism-Cultural Tourists
4. The concept of 'authenticity' and tourism
5. Management of national heritage, archaeology
6. Issues of management and exploitation of cultural heritage
7. Museums, tourism, museum networks
8. Tourism landscapes - Sightseeing
9. Alternative forms of tourism and the issue of sustainability
10. Local development and tourism
11. Ecotourism and rural tourism
12. Urban and religious tourism
13. Industrial tourism, gastronomic tourism

### 4. LEARNING & TEACHING METHODS - EVALUATION

<b>TEACHING METHOD</b> <i>Face to face, Distance learning, etc.</i>	Classroom lectures																
<b>USE OF INFORMATION &amp; COMMUNICATION TECHNOLOGY (ICT)</b> <i>Use of ICT in Teaching, in Laboratory Education, in Communication with students</i>	Active and experiential learning																
<b>TEACHING ORGANIZATION</b> <i>The ways and methods of teaching are described in detail.  Lectures, Seminars, Laboratory Exercise, Field Exercise, Bibliographic research &amp; analysis, Tutoring, Internship (Placement), Clinical Exercise, Art Workshop, Interactive learning, Study visits, Study / creation, project, creation, project. Etc.</i>  <i>The supervised and unsupervised workload per activity is indicated here, so that total workload per semester complies to ECTS standards.</i>	Use of ICT in teaching and communication with students  Presentations PPT - Teaching material, announcements and communication via DUTH eclass - MsTeams/webmail																
<b>STUDENT EVALUATION</b> <i>Description of the evaluation process</i>  <i>Assessment Language, Assessment Methods, Formative or Concluding, Multiple Choice Test, Short Answer Questions, Essay Development Questions, Problem Solving, Written Assignment, Essay / Report, Oral Exam, Presentation in audience, Laboratory Report, Clinical examination of a patient, Artistic interpretation, Other/Others</i>  <i>Please indicate all relevant information about the course assessment and how students are informed</i>	<table border="1"> <thead> <tr> <th style="background-color: #e1e1e1;"><i>Activity</i></th> <th style="background-color: #e1e1e1;"><i>Workload/semester</i></th> <th></th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>39</td> <td></td> </tr> <tr> <td>Study, analysis of literature and preparation for the exams</td> <td>78</td> <td></td> </tr> <tr> <td>Examinations</td> <td>3</td> <td></td> </tr> <tr> <td>Total</td> <td>120</td> <td></td> </tr> </tbody> </table>	<i>Activity</i>	<i>Workload/semester</i>		Lectures	39		Study, analysis of literature and preparation for the exams	78		Examinations	3		Total	120		Formative  Written progress test: 50% Final written examination: 50%
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Lectures	39																
Study, analysis of literature and preparation for the exams	78																
Examinations	3																
Total	120																

### 5. SUGGESTED BIBLIOGRAPHY

1. Urry, J., *The Tourist Gaze: Leisure and Travel in Contemporary Societies*, London: Sage, 2002.
2. Νιτσιάκος Β., Δρίνης Γ., Ποτηρόπουλος Π. (επιμ.), *Πολιτιστικές κληρονομίες: Νέες αναγνώσεις*-

*Κριτικές προσεγγίσεις*, Αθήνα: ArtNovis, 2022.

3. DuCrosH. andB. Mckercher (επιμ.), *Πολιτιστικός τουρισμός*, Αθήνα: Κλειδάριθμος, 2020.

4. Λεκάκης Σ., Πάντζου Ν. (επιμ.), *Εισαγωγή στη διαχείριση της πολιτιστικής κληρονομιάς*, Αθήνα: Ασίνη, 2020

5. Νάζου Δ., Νικολακάκης Μ., Τζανάκης Μ. (επιμ.), *Ταξίδια χωρίς προορισμό. Κριτικές προσεγγίσεις στις τουριστικές σπουδές*, Αθήνα: Νήσος, 2022.

6. Μπονάρου Χ., *Οπτικός πολιτισμός και τουρισμός*, Αθήνα: Παπαζήση, 2012.

## ANNEX OF THE COURSE OUTLINE

### Alternative ways of examining a course in emergency situations

<b>Teacher (full name):</b>	AIK. MARKOU
<b>Contact details:</b>	<a href="mailto:amarkou@he.duth.gr">amarkou@he.duth.gr</a>
<b>Supervisors: (1)</b>	NO
<b>Evaluation methods: (2)</b>	Written progress test Final written examination
<b>Implementation Instructions: (3)</b>	Written progress test will be made and submitted via eClass on a set date. The final examination will be oral and will be conducted remotely using (MSTeams).

(1) Please write YES or NO

(2) Notedowntheevaluationmethodsusedbytheteacher, e.g.

- *written assignment* or/and exercises
- written or oral examination with distance learning methods, provided that the integrity and reliability of the examination are ensured.

(3) In the **Implementation Instructions** section, the teacher notes down clear instructions to the students:

a) in case of **written assignment and / or exercises**: the deadline (e.g. the last week of the semester), the means of submission, the grading system, the grade percentage of the assignment in the final grade and **any other necessary information**.

b) in case of **oral examination with distance learning methods**: the instructions for conducting the examination (e.g. in groups of X people), the way of administration of the questions to be answered, the distance learning platforms to be used, the technical means for the implementation of the examination (microphone, camera, word processor, internet connection, communication platform), the hyperlinks for the examination, the duration of the exam, the grading system, the percentage of the oral exam in the final grade, the ways in which the inviolability and reliability of the exam are ensured and any other necessary information.

c) in case of **written examination with distance learning methods**: the way of administration of the questions to be answered, the way of submitting the answers, the duration of the exam, the grading system, the percentage of the written exam of the exam in the final grade, the ways in which the integrity and reliability of the exam are ensured and any other necessary information.

There should be an attached list with the Student Registration Number only of students eligible to participate in the examination.