

COURSE OUTLINE

ANTHROPOLOGY AND ETHNOGRAPHIES OF CONSUMPTION

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|---|---|--------------------------------|---------------------|
| SCHOOL | CLASSICS AND HUMANITIES | | |
| DEPARTMENT/UPS | HUMANITIES / PHILOLOGY, HISTORY AND ANTHROPOLOGY | | |
| LEVEL OF STUDIES | UNDERGRADUATE – LEVEL 5 | | |
| COURSE CODE | XXXXX | SEMESTER | 5 TH |
| COURSE TITLE | ANTHROPOLOGY AND ETHNOGRAPHIES OF CONSUMPTION | | |
| TEACHING ACTIVITIES <i>If the ECTS Credits are distributed in distinct parts of the course e.g. lectures, labs etc. If the ECTS Credits are awarded to the whole course, then please indicate the teaching hours per week and the corresponding ECTS Credits.</i> | | TEACHING HOURS PER WEEK | ECTS CREDITS |
| | | 3 | 4 |
| <i>Please, add lines if necessary. Teaching methods and organization of the course are described in section 4.</i> | | | |
| COURSE TYPE <i>Background, General Knowledge, Scientific Area, Skill Development</i> | SCIENTIFIC AREA | | |
| PREREQUISITES: | NO | | |
| TEACHING & EXAMINATION LANGUAGE: | GREEK | | |
| COURSE OFFERED TO ERASMUS STUDENTS: | YES | | |
| COURSE URL: | https://eclass.duth.gr/courses/XXXXXX/ | | |

1. LEARNING OUTCOMES

Learning Outcomes

Please describe the learning outcomes of the course: Knowledge, skills and abilities acquired after the successful completion of the course.

Upon successful completion of the course, participants will be able to:

- Knowing the history of the Anthropology of Consumption Studies
- Understand the notion of Consumption and Consuming practices and choices
- Understanding the material basis of life and deepening the understanding of the notion of cultural heritage
- Critically assessing political thinking in Anthropology
- Reflecting upon the relations between Political theorizing and consuming strategies
- Engaging with the politicization of everyday life theories
- Reflecting on gendered fields and dynamics
- Understanding the New-Humanism approaches and Human Economy and placing them within a multicultural and cross-cultural perspective

General Skills

Name the desirable general skills upon successful completion of the module

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| <i>Search, analysis and synthesis of data and information,</i> | <i>Project design and management</i> |
| <i>ICT Use</i> | <i>Equity and Inclusion</i> |
| <i>Adaptation to new situations</i> | <i>Respect for the natural environment</i> |
| <i>Decision making</i> | <i>Sustainability</i> |
| <i>Autonomous work</i> | <i>Demonstration of social, professional and moral responsibility and sensitivity to gender issues</i> |
| <i>Teamwork</i> | <i>Critical thinking</i> |
| <i>Working in an international environment</i> | <i>Promoting free, creative and inductive reasoning</i> |
| <i>Working in an interdisciplinary environment</i> | |
| <i>Production of new research ideas</i> | |

- Search, analysis and synthesis of data and information, ICT Use
- Autonomous work
- Teamwork
- Equity and Inclusion
- Demonstration of social, professional and moral responsibility and sensitivity to gender issues

- Promoting free, creative and inductive reasoning

2. COURSE CONTENT

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|----|---|---|
| 1 | Introduction | Meeting the students. Presentation of the course's content, of the aims, the students' objectives and the requirements. General guidelines about the course and the logic of the field of consumption for social scientist. |
| 2 | Understanding the notion of Consumption | Theoretical and Methodological issues |
| 3 | Post-War reflections and critiques o Consumption | Frankfurt school of thought Structural-Marxists Maurice Godelier and his anthropological legacy Hierarchies and Dependencies Gendered Worlds |
| 4 | Post-War theoretical debates in the Anthropology of Consumption | R. Barthes, M. Sahlins, P. Bourdieu |
| 5 | Consuming Time and Space | Embodied Consumption, Affect/Affectivity, Commensality and Consuming Memories |
| 6 | Consumption and Globalization | The notion of Precarity and the post-modern condition. The Homelessness situation and the Homeless. The Consumption of the Self: anthropological analyses of Mental Health and Illness |
| 7 | The ethnographic approach to consumption I | The tools of Ethnography (interview – participant observation – ethnographic diary) |
| 8 | The ethnographic approach to consumption II | Ethnography at home - autoethnography - netnography |
| 9 | The ethnographic approach to consumption III | The concept of "field" and archival ethnography |
| 10 | Ethnographic examples I | From the informal economy to the "moral economy" and the "human economy" |
| 11 | Ethnographic examples II | State, civil society and self-consumption economy: "the gardens of crisis" |
| 12 | Instruction on the written assignment | Discussion with the students and selection of the given topics. Explanations of the basic prerequisites of academic assignments |
| 13 | Recapitulation | Recapitulation, Reflections, Questions raised and Feedback |

3. LEARNING & TEACHING METHODS - EVALUATION

| <p style="text-align: center;">TEACHING METHOD <i>Face to face, Distance learning, etc.</i></p> | <ul style="list-style-type: none"> Lectures Active learning (hands-on learning) - Experiential learning Collaborative learning | | | | | | | | |
|---|---|----------|-------------------|----------|----|-------|----|-----------------------|----|
| <p style="text-align: center;">USE OF INFORMATION & COMMUNICATIONS TECHNOLOGY (ICT) <i>Use of ICT in Teaching, in Laboratory Education, in Communication with students</i></p> | <p>Use of ICT in teaching and communication with students</p> <ul style="list-style-type: none"> PPT presentations Teaching material, announcements and communication through the eClass platform Student study of supplementary material related to course content Communication with students via email | | | | | | | | |
| <p style="text-align: center;">TEACHING ORGANIZATION <i>The ways and methods of teaching are described in detail. Lectures, Seminars, Laboratory Exercise, Field Exercise, Bibliographic research & analysis, Tutoring, Internship (Placement), Clinical</i></p> | <table border="1" style="width: 100%;"> <thead> <tr> <th style="text-align: center;">Activity</th> <th style="text-align: center;">Workload/semester</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td style="text-align: center;">39</td> </tr> <tr> <td>Essay</td> <td style="text-align: center;">50</td> </tr> <tr> <td>Study and analysis of</td> <td style="text-align: center;">27</td> </tr> </tbody> </table> | Activity | Workload/semester | Lectures | 39 | Essay | 50 | Study and analysis of | 27 |
| Activity | Workload/semester | | | | | | | | |
| Lectures | 39 | | | | | | | | |
| Essay | 50 | | | | | | | | |
| Study and analysis of | 27 | | | | | | | | |

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|---|-----------------------------------|-----|
| <i>Exercise, Art Workshop, Interactive learning, Study visits, Study / creation, project, creation, project. Etc.</i> <i>The supervised and unsupervised workload per activity is indicated here, so that total workload per semester complies to ECTS standards.</i> | bibliography | |
| | Written examination | 4 |
| | Total | 120 |
| <p align="center">STUDENT EVALUATION</p> <p><i>Description of the evaluation process</i></p> <p><i>Assessment Language, Assessment Methods, Formative or Concluding, Multiple Choice Test, Short Answer Questions, Essay Development Questions, Problem Solving, Written Assignment, Essay / Report, Oral Exam, Presentation in audience, Laboratory Report, Clinical examination of a patient, Artistic interpretation, Other/Others</i></p> <p><i>Please indicate all relevant information about the course assessment and how students are informed</i></p> | Formative | |
| | Mid-term written examination: 15% | |
| | Essay (compulsory): 30% | |
| | Final written examination: 55% | |

4. SUGGESTED BIBLIOGRAPHY

Βασιλική Κράββα, 2020, *Καταναλώνοντας τον πολιτισμό: διαδρομές κατανάλωσης, ιστορίες τροφής και στέρησης*, Αθήνα: Πατάκης

Γιαλούρη Ελεάνα (επιμ.), 2012, *Υλικός πολιτισμός. Η ανθρωπολογία στη χώρα των πραγμάτων*, Αθήνα: Αλεξάνδρεια.

Μάνος Σπυριδάκης, Βασιλική Κράββα (επιμ.), 2021, *Τροχιές επισφάλειας: εθνογραφικές προσεγγίσεις*, Αθήνα, Gutenberg

Κλαστρ Π., 1974, *Η Κοινωνία ενάντια στο Κράτος*, Αλεξάνδρεια.

Μως Μ. 1999 [1923], *Το Δώρο: Μορφές και Λειτουργίες της Ανταλλαγής*, Αθήνα: Καστανιώτης.

Κούπερ Α. 1989. *Ανθρωπολογία και Ανθρωπολόγοι*, Αθήνα: Καστανιώτης.

Λέβι Στρως Κ, 2001, *Η ανθρωπολογία και τα προβλήματα του σύγχρονου κόσμου*, Πατάκης

Δαλκαβούκης, Β., 2022, *Η ουτοπία του κηπουρού. Μια αυτοεθνογραφική προσέγγιση της κρίσης μέσα από την άτυπη οικονομία*, Εργαστήριο Λαογραφίας και Κοινωνικής Ανθρωπολογίας του Τμήματος Ιστορίας και Εθνολογίας του ΔΠΘ, [https://he.duth.gr/erg_laog/Outopia-e-book .pdf](https://he.duth.gr/erg_laog/Outopia-e-book.pdf)

Γκέφου – Μαδιανού Δήμητρα, 2011, *Πολιτισμός και Εθνογραφία. Από τον Εθνογραφικό Ρεαλισμό στην Πολιτισμική Κριτική*, Πατάκης, Αθήνα.

Γκέφου – Μαδιανού, Δ. (επιμ.), 2011, *Ανθρωπολογική Θεωρία και Εθνογραφία*, Πατάκης, Αθήνα.

Γκέφου – Μαδιανού, Δ., 2003, «Εννοιολογήσεις του εαυτού και του “Άλλου”: ζητήματα ταυτότητας στη σύγχρονη ανθρωπολογική θεωρία», στο Δ. Γκέφου – Μαδιανού (επιμ.), *Εαυτός και «Άλλος»*. Εννοιολογήσεις, ταυτότητες και πρακτικές στην Ελλάδα και την Κύπρο, Gutenberg, Αθήνα, σ. 15-110.

Βασίλης Δαλκαβούκης, 2015, *Γράφοντας ανάμεσα. Εθνογραφικές δοκιμές με αφορμή το Ζαγόρι*, Επίκεντρο, Θεσσαλονίκη.

Thompson, P., 2002, *Φωνές από το παρελθόν. Προφορική ιστορία*, μτφρ. Ρ.Β. Μπούσχοτεν – Δ. Ποταμιάνος, επιμ. Κ. Μπάδα – Ρ.Β. Μπούσχοτεν, Πλέθρον, Αθήνα.

Geertz, Cl., 2003 [1973], *Η ερμηνεία των πολιτισμών*, Αλεξάνδρεια, Αθήνα, μτφρ. Θ. Παραδέλλης

ANNEX OF THE COURSE OUTLINE

Alternative ways of examining a course in emergency situations

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|---|--|
| Teacher (full name): | V. KRAVVA |
| Contact details: | vkravva@he.duth.gr |
| Supervisors: (1) | YES |
| Evaluation methods: (2) | Mid-term written examination: 15% Essay (compulsory): 30% Final written examination: 55% |
| Implementation Instructions: (3) | The written exams (both mid-term and final) will be conducted via the eClass platform on a date and time that will be announced in advance. Students will be informed of the exam duration and content well ahead of the scheduled exam. The assignment must be submitted through eClass by a specified deadline. |

- (1) Please write YES or NO
- (2) Note down the evaluation methods used by the teacher, e.g.
- *written assignment* or/and exercises
 - written or oral examination with distance learning methods, provided that the integrity and reliability of the examination are ensured.
- (3) In the **Implementation Instructions** section, the teacher notes down clear instructions to the students:

a) in case of **written assignment and / or exercises**: the deadline (e.g. the last week of the semester), the means of submission, the grading system, the grade percentage of the assignment in the final grade and any other necessary information.

b) in case of **oral examination with distance learning methods**: the instructions for conducting the examination (e.g. in groups of X people), the way of administration of the questions to be answered, the distance learning platforms to be used, the technical means for the implementation of the examination (microphone, camera, word processor, internet connection, communication platform), the hyperlinks for the examination, the duration of the exam, the grading system, the percentage of the oral exam in the final grade, the ways in which the inviolability and reliability of the exam are ensured and any other necessary information.

c) in case of **written examination with distance learning methods**: the way of administration of the questions to be answered, the way of submitting the answers, the duration of the exam, the grading system, the percentage of the written exam of the exam in the final grade, the ways in which the integrity and reliability of the exam are ensured and any other necessary information.

There should be an attached list with the Student Registration Numbers only of students eligible to participate in the examination.